THE ILLINOIS PSYCHOLOGIST RATE CARD

Effective - 1/1/2016

FEIN #36-6109267

DISPLAY ADVERTISING - for Illinos Psychologist Newsletter

| SIZE | SINGLE ISSUE | FULL YEAR |
|--------------------------------------|--------------|------------------|
| Full Page – 8 1/2" X 11" | \$400 | \$300 per issue |
| Half Page – HORIZONTAL – 7 1/2" X 5" | \$300 | \$225 per issue |
| Half Page - VERTICAL - 4" X 10" | \$300 | \$225 per issue |
| Quarter Page – 4" X 5" | \$200 | \$135 per issue |
| Eigth Page BUSINESS CARD | \$125 | \$100 per issue |
| Inside Front/Back Cover | \$425 | \$400 per issue |
| Two-Page Spread - 17" X 11" | \$700 | \$525 per issue |

ALL RATES CAMERA READY COPY ADD 15% FOR ANY KEYLINE AND ARTWORK

CLASSIFIED ADVERTISING

POSITIONS AVAILABLE - SPACE AVAILABLE -- MISCELLANEOUS \$6.50 PER LINE (Minimum 3 lines or \$19.50)

TYPE ADVERTISEMENT ON YOUR LETTERHEAD AS IT SHOULD APPEAR. LIST CONTACT FOR BILLING, AND CORRECT BILLING ADDRESS. MAIL, FAX (312) 372-6787 or EMAIL mkarey@illinoispsychology.org

WEB PAGE ADVERTISING

\$30 PER MONTH FOR ALL ADS EXCEPT POSITIONS AVAILABLE – POST POSITIONS ON THE IPA WEBSITE JOB BOARD WITHIN THE CLASSIFIED ADVERTISING AREA. www.illinoispsychology.org

All Advertisements are accepted subject to editorial approval. The I.P.A. reserves the right to decline ads to fit the newsletter's format.

THE ILLINOIS PSYCHOLOGIST IS A QUARTERLY PUBLICATION. CIRCULATION: APPROXIMATELY 1,400

PUBLICATION DATES

APRIL, 2016 JULY, 2016 OCTOBER, 2016 JANUARY, 2017

ORDER DEADLINE DATES

MARCH 4, 2016 JUNE 3, 2016 SEPTEMBER 4, 2016 DECEMBER 2, 2016

CONTACT: Marsha Karey at ext. 201