

2017 IPA Convention Opportunities: Exhibit - Sponsor - Advertise

The Illinois Psychological Association is offering you the opportunity to meet your colleagues and customers at our 2017 Annual Convention by being an Exhibitor, Refreshment Sponsor, Portfolio Advertiser or Convention Brochure Advertiser. We expect this year's Convention to be highly successful. The convention will contain program topics that will be attractive to a wide range of psychologists.

A. EXHIBIT TABLES

Exhibit tables will be set up in the area adjacent to the IPA Workshops to ensure maximum exposure and traffic. Refreshments will be arranged in this area, so every booth will be a great location. Space is very limited, so please reserve your exhibit table early. Friday exhibitors have the option of exhibiting on Thursday for an additional \$125.00.

- Exhibitor Rate**
(9 AM to 5 PM Thursday, November 2, 2017 - limited space)
(9 AM to 5 PM on Friday, November 3, 2017)
Place your brochure on a brochure table on Friday for \$50

Single Table for Friday: \$425 -- (Add \$125 for Thursday-- Limited space.)

Each table is 72" x 30", draped and has two chairs. Telephones, electrical, and audio-visual equipment are available at hotel prices.

B. REFRESHMENT BREAK SPONSORSHIPS

A sign displaying your company's name will be provided at the time of your sponsorship. Please reserve your sponsorship early because they are limited.

Thursday, Friday or Saturday Morning Continental Breakfast

- Thurs. or Sat. \$650 – Continental Breakfast (circle the day you are sponsoring)**
- Thurs. or Sat. \$550 - Coffee & Bakeries (circle the day you are sponsoring)**
- Friday \$900 - Coffee, Juice & Bakeries**
- Friday \$750 - Coffee & Bakeries**
- Friday Evening \$1,200 - President's Reception**

Continental Breakfast will be served in the Exhibit Area on Thursday/Friday, Saturday in the registration area.

Upgraded Breakfasts are also available:
Please call (312) 372-7610 ext. 201 for more information.

Thursday, Friday or Saturday AM or PM Breaks

- \$250 -Thursday, Friday or Saturday AM Coffee Break**
- \$350 -Thursday PM Break**
- \$450 Friday PM Break**

Upgraded AM & PM Breaks are also available:
Please call (312) 372-7610 Ext 201 for more information.

Co-sponsorships available.
Please call (312) 372-7610 Ext 201 for more information.

CONVENTION PORTFOLIO

The portfolio is given to all IPA convention registrants. It contains the most updated and pertinent Convention information. Don't miss this opportunity; your information can be in that portfolio too.

- Convention Portfolio Stuffer**
\$250 - (300 pieces provided by vendor)

Orders, payment, and portfolio stuffer must be received and approved by October 6, 2017. A stuffer is defined as one or more pages collated or assembled so that it is fashioned as one piece. This piece will be placed in the convention tote bag.

C. CONVENTION PROGRAM BROCHURE

The 2017 Annual IPA Convention Program Brochure will be distributed in late September to over 1,100 psychologists and mental health professionals in Illinois. This is a terrific way to advertise your company's services.

- 1/4 Page Ad (3.25" x 5")** **\$300**
- 1/2 Page Ad (7.5" x 5")** **\$525**
- Full Page Ad (8.5" x 11")** **\$775**
- Inside Back Cover (8.5 x 11")** **\$850**
- Inside Front Cover (8.5 x 11")** **\$975**

Timetable for Orders and Payments

| | |
|---------------------------------|--|
| A. Exhibit Tables | <u>August 25</u> , deadline for listing in Convention Program <u>August 25</u> - deadline for early purchase deadline <u>Subject to availability</u> - deadline for exhibit table purchase |
| B. Break Sponsors listed | <u>August 25</u> , deadline for listing in Convention Program <u>Subject to availability</u> - deadline for break sponsorship |
| C. Portfolio Stuffers | <u>Oct. 13</u> , deadline for all stuffer materials |
| D. Brochure Advertisers | <u>August 25</u> , deadline for all artwork |

If you purchase an exhibit table or refreshment sponsorship by August 25, 2017 you will also be listed in the IPA Convention Program.

2017 Illinois Psychological Association Convention Advertising Order Form



Illinois Psychological Association
Annual Convention

November 2, 3, & 4, 2017

"Trauma: Helping our Clients, our Communities and Ourselves"

Chicago Marriott Schaumburg
50 N. Martingale Road
Schaumburg, IL 60173

Company Name _____

Address _____ City _____ State _____ ZipCode _____

Telephone _____ Fax _____ Email _____

Contact Person _____ Title _____

A. Exhibitor Table

- 1 Table \$425 for Friday, November 3, 2016 (Add \$125 for Thursday 11/2 -- limited space) \$ _____
 2. Place your brochure on a table on Friday November 3, 2017 for \$50. \$ _____

B. Refreshment Sponsorship

Circle the day you are sponsoring

| | | |
|--|---------|----------|
| Continental Breakfast (Thursday or Saturday) | (\$650) | \$ _____ |
| Continental Breakfast (Friday) | (\$900) | \$ _____ |
| Coffee and Bakeries (Thursday or Saturday) | (\$550) | \$ _____ |
| Coffee and Bakeries (Friday) | (\$750) | \$ _____ |
| President's Reception | (1,200) | \$ _____ |
| AM Break (Thursday, Friday or Saturday) | (\$250) | \$ _____ |
| PM Break (Thursday) | (\$400) | \$ _____ |
| PM Break (Friday) | (\$500) | \$ _____ |

C. Convention Portfolio Stuffer

(300 pieces provided by vendor) (\$250) \$ _____

D. Convention Program Brochure Ad

| | | |
|--------------------|---------|----------|
| 1/4 Page | (\$300) | \$ _____ |
| 1/2 Page | (\$525) | \$ _____ |
| Full Page | (\$775) | \$ _____ |
| Inside Front Cover | (\$975) | \$ _____ |
| Inside Back Cover | (\$850) | \$ _____ |

TOTAL AMOUNT DUE

\$ _____

Method of Payment (circle one) Check Master Card Visa

Credit Card # _____ Exp. Date _____

Name on Credit Card _____

advertiser
order form

Please Send You Orders and Artwork To:

IPA Convention Advertising
67 East Madison St. Suite 1817
Chicago, IL 60603
mkarey@illinoispsychology.org
Fax: (312) 372-6787

If you have any questions, please call
Marsha Karey at (312) 372-7610 ext. 201