

## **IPA Annual Fall 2024 Convention – Sponsor – Advertise – Exhibit**

**November 7 & 8**

The Illinois Psychological Association is hosting its annual convention, November 7 & 8, 2024, at the Doubletree Hotel North Shore, in Skokie Illinois. We anticipate that approximately 300 psychologists and psychology graduate students will attend this year's convention. Additionally, we host an Annual Awards Luncheon which will be held on Friday, November 8th. During this event, awards will be given to prominent figures in government, the media, business, and psychological practice.

Psychologists are interested in products for their practice, but they are also psychologists who work in academics and are business owners. They want to know about health, life, and liability insurances, billing, legal services, psychological test material, office supplies, computer products, books, office space, inpatient hospital and outpatient treatment programs, and investment information (and this is not an exhaustive list).

Our convention offers a variety of ways to advertise your product to psychologists. They include:

1. Exhibiting at the convention (space is limited)
2. Placing an ad in the convention brochure with active links.
3. Placing your logo with active links on the IPA website home page and email announcements sent to psychologists across the state.
4. Refreshment break sponsorships.
5. Tote bag sponsorships or your promotional materials placed in attendee tote bags.

We look forward to meeting with our attendees and providing vendors with the opportunity to network and showcase their product.

If you have been an exhibitor, placed an ad, or were a sponsor in some way in the past we hope you will consider participating again. If this is your first time, we are looking forward to partnering with you.

Please complete and return the attached form at your earliest convenience. [Click here to download the sponsorship opportunities form.](#)

Thank you for your consideration and support.