



**2022 IPA Convention Opportunities: Sponsor – Advertise**  
**“Charting a Path Forward: Psychology’s Evolving Role in a Post-Pandemic World”**  
**November 10-12<sup>th</sup>, 2022**

*The Illinois Psychological Association is offering you the opportunity to showcase your company to colleagues and potential customers at our **2022 Convention**, which is being held online via webinar format in response to the ongoing COVID-19 pandemic.*

*We expect this year’s Convention to be highly successful using the live webinar format. We will have the potential to reach mental health professionals across Illinois, as well as neighboring states. The Convention will contain program topics that will be attractive to a wide range of psychologists.*

**Please Check Sponsorship Level**

**Premium Sponsor (\$1500) includes:**

- Logo/active link in email blasts advertising the Convention (up to ten email blasts\*)
- Logo on Convention registration landing page
- Logo will appear on “Thank you To Our Sponsors” slideshow each morning of the Convention 30 minutes prior to the start of the first session, *plus* between each webinar, each day of the convention.
- Logo and link will be prominently displayed on the IPA website before and during the Convention.
- Listing in the Convention brochure (materials received by 8/21)

**Premium Sponsor \$1500**

**Gold Sponsor (\$1000) includes:**

- Logo/active link in in email blasts advertising the Convention (up to ten email blasts\*)
- Logo on Convention registration landing page
- Listing in Convention brochure (materials received by 8/21)

**Gold Sponsor \$1000**

**Silver Sponsor \$500**

- Logo/active link in email blasts advertising the convention (up to ten email blasts\*)
- Listing in convention brochure (materials received by 8/21)

**Silver Sponsor \$500**

\*Email blasts are sent to over 5,000 recipients

**Purchase a Convention Brochure Ad & Ad Plus\***

*The 2022 annual IPA Convention program brochure will be emailed in mid-September to over 5,000 psychologists and mental health professionals in Illinois. This is a terrific way to advertise your company’s services. Your ad can have an active link bringing the reader right to your website!*

- |   |       |
|---|-------|
| <input type="checkbox"/> ¼ page ad (3.25” x 5”)         | \$350 |
| <input type="checkbox"/> ½ page ad (7.5” x 5”)          | \$550 |
| <input type="checkbox"/> Full page ad (8.5” x 11”)      | \$775 |
| <input type="checkbox"/> Inside back cover (8.5 x 11”)  | \$850 |
| <input type="checkbox"/> Inside front cover (8.5 x 11”) | \$975 |

\*Ad Plus: For \$100 more, your ad will appear in the winter edition of our quarterly newsletter, *Illinois Psychologist*.

**Ad plus** **\$100**

**Total amount due: \$ \_\_\_\_\_**



**CONFERENCE DATES: Thursday, November 10 – Saturday, November 12, 2022**

**Sponsor & Advertisement Registration Form**

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Company Display Name (as it should appear on all conference materials)

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Billing Address City State Zip

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Company Website

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Sponsor Contact Phone Email Address (Required)

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Payment Contact: (Same as Above) Phone Email Address (Required)

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(Alternative Phone Number)

**Payment Information**

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Ad Size: \_\_\_\_\_ \$ \_\_\_\_\_ Sponsor Level: \$: \_\_\_\_\_

**Total Amount Due \$ \_\_\_\_\_**

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Credit Card Number Expiration Date

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Credit Card Holder Name Billing Address

Sponsorship benefits cannot be activated until this form is signed below and payment received.

If you have any questions about the 2022 Illinois Psychological Association Convention, please contact Marsha Karey at (312) 372-7610 ext. 201 or [mkarey@illinoispsychology.org](mailto:mkarey@illinoispsychology.org). For maximum exposure, send ads and/or sponsor logos **by August 2, 2022** to [mkarey@illinoispsychology.org](mailto:mkarey@illinoispsychology.org)

Please review this form in full as presented above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_