



2025 IPA Convention Opportunities: Sponsor - Exhibit - Advertise Embassy Suites Naperville – November 5 - 7, 2025

*The Illinois Psychological Association is offering you the opportunity to meet with your colleagues and customers at our **2025 Annual Convention, being held in person.** We hope to see you there!*

We expect this year's Convention to be highly successful. You will have the potential to reach mental health professionals across Illinois, as well as neighboring states. The Convention will contain program topics that will be attractive to a wide range of psychologists and psychology students.

Please Check Sponsorship Level/Exhibit/Advertise

Platinum \$2500

- Exhibit Table on Thursday and Friday (See Exhibitor information below)
- Logo/active link in email blasts advertising the Convention (up to ten email blasts*)
- Logo and link will be prominently displayed on the IPA website before and during the Convention.
- ½ page Ad in Convention Brochure, plus IPA's Fall and Winter 2025 Newsletter
- Listing in the Convention brochure

☐

Platinum Sponsor \$2500 (Ad must be received by 8/9)

Premium \$2000

- Logo/active link in email blasts advertising the Convention (up to ten email blasts*)
- Logo and link will be prominently displayed on the IPA website before and during the Convention.
- ½ page ad in Convention Brochure, plus Fall and Winter 2025 Newsletter
- Listing in the Convention brochure

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Platinum Sponsor \$2000 (Ad must be received by 8/9)

Gold Sponsor \$1000

- Logo/active link in email blasts advertising the Convention (up to ten email blasts*)
- Logo and link will be prominently displayed on the IPA website before and during the Convention.
- Listing in Convention brochure (logo received by 8/9)

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Gold Sponsor \$1000

Silver Sponsor \$650

- Logo/active link in email blasts advertising the convention (up to ten email blasts*)
- Listing in convention brochure (logo received by 8/9)

☐

Silver Sponsor \$650

*** Email blasts are sent to over 5,000 recipients**

☐ **Exhibit Table: \$500 Thursday, 11/06 & Friday 11/07**

Exhibit tables will be set up in the area adjacent to the IPA Workshops to ensure maximum exposure. Refreshment breaks will be arranged in the exhibit area, every booth will have a great location. **Reserve your exhibit table early, space is limited!**

Each table is 72" x 30", draped and has two chairs. Each table will receive one complimentary attendance to lunch on Thursday and Friday, plus attendance at Friday's Presidents Reception.

Deadline to be listed in convention brochure is 8/9/25.

Sponsor - Exhibit - Advertise

Purchase a Convention Brochure Ad & Ad Plus

*The 2025 Annual IPA Convention program brochure will be emailed in early September to over 5,000 psychologists and mental health professionals in Illinois. This is a terrific way to advertise your company's services. **Your ad will have an active link bringing the reader right to your website! Ads must be received by 8/9.***

- | | | |
|--------------------------|--------------------------------|-------|
| <input type="checkbox"/> | ¼ page ad (3.25" x 5") | \$350 |
| <input type="checkbox"/> | ½ page ad (7.5" x 5") | \$550 |
| <input type="checkbox"/> | Full page ad (8.5" x 11") | \$775 |
| <input type="checkbox"/> | Inside back cover (8.5" x 11") | \$850 |
| <input type="checkbox"/> | Inside back cover (8.5" x 11") | \$975 |

Ad Plus: For \$100 more, your ad will appear in the winter edition of the quarterly newsletter, *The Illinois Psychologist*.

☐ Ad Plus \$100

Total amount due: \$ _____

Refreshment Break Sponsorships

A sign displaying your company's name will be provided at the food station. Please reserve your sponsorship early!

- ☐ \$1000 Thursday Continental Breakfast Coffee & Bakeries – Upgrades are available
- ☐ \$500 Thursday Afternoon Refreshment Break \$500
- ☐ \$1000 Friday Continental Breakfast Coffee & Bakeries – Upgrades are available
- ☐ \$500 Friday Afternoon Refreshments \$500
- ☐ \$2000 Friday Evening - President's Reception

Continental Breakfast and Refreshments Breaks will be served in the Exhibit Area Thursday and Friday

Customized sponsorships and food service co-sponsorships are available.
Please call (312) 372-7610 Ext 204 for more information.

Swag Sponsorship

Attendee swag includes an IPA coffee mug with a small bag of coffee from Sip of Hope Coffee Co., and a tote bag. We can include up to 5 sponsors listed on the back of the mug (opposite the IPA logo), 1 sponsor logo on the bag of coffee, and up to 9 sponsors on tote bags. Tote Bag Giveaway Sponsors can include literature, toys, stationery items or other creative items that will be placed in the totes.

Tote giveaway items or literature must be received by October 14, 2025. Literature is defined as one or more pages collated or assembled so that it is fashioned as one piece. This piece will be placed in the convention tote bag.

Tote, Mug, and Coffee Bag Logo Sponsorship commitments, including artwork and payment, must be made by August 9, 2025 due to ordering and printing constraints.

Mug Logo Sponsor: \$350

Coffee Bag Sponsor: \$300

Main Tote Bag Sponsor: \$900. (Limit 1)

Back of Tote Bag Sponsor: \$300 (Limit 8)

Tote Bag Giveaway Sponsor: \$150



CONVENTION DATES: November 5 -7, 2025
Sponsor - Exhibit - Advertise Registration Form

Company	Display Name (as it should appear on all conference materials)		
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Billing Address	City	State	Zip
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Company Website

Sponsor Contact	Phone	Email Address (Required)
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Payment Contact: (Same as Above)	Phone	Email Address (Required)
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(Phone Number)

Payment Information

Ad Size: _____ \$ _____ Sponsor Level: _____ \$ _____

Exhibit Table (Thursday & Friday): \$: _____

Food Sponsor: Day/Food Service Option: _____ \$ _____

Tote Bag Stuffer: \$ _____ Swag Sponsorship: \$ _____

Total Amount Due \$ _____

Credit Card Number	Expiration Date	PIN
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Credit Card Holder Name	Billing Address
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Sponsorship benefits cannot be activated until this form is signed below and payment received.

If you have any questions about the 2025 Illinois Psychological Association Convention, please contact Valerie Hanserd at (312) 372-7610 ext. 204 or vhanserd@illinoispsychology.org. For maximum exposure, send ads for brochure and/or sponsorship logos **by August 2, 2025** to vhanserd@illinoispsychology.org

Please review this form in full as presented above.

Signature: _____ Date: _____