

Dear Business Professional,

The Illinois Psychological Association is hosting its annual convention, October 26 & 27, 2023, at the Doubletree Hotel North Shore, in Skokie Illinois. This will be our first in-person convention since 2019! We anticipate that approximately 300 psychologists and psychology graduate students will attend this year's convention. Additionally, we host an Annual Luncheon which will be held on Friday, October 27th. During this event, awards will be given to prominent figures in government, the media, business, and psychological practice.

Psychologists are interested in products for their practice, but they are also psychologists who work in academics and are business owners. They want to know about health, life, and liability insurances, billing, legal services, psychological test material, office supplies, computer products, books, office space, inpatient hospital and outpatient treatment programs, and investment information (and this is not an exhaustive list).

Our convention offers a variety of ways to advertise your product to psychologists. They include:

1. Exhibiting at the convention.
2. Placing an ad in the convention brochure with active links.
3. Sponsor professional headshots during the two-day convention.
4. Placing your logo with active links on the IPA website home page and email announcements sent to psychologists across the state.
5. Refreshment break sponsorships.
6. Tote bag sponsorships or your promotional materials placed in attendee tote bags.

Click here to learn more about the above opportunities and pricing information.

I am very excited that our annual convention will be held in person again. I look forward to meeting with our attendees and providing vendors with the opportunity to network and showcase their product.

If you have been an exhibitor, placed an ad, or were a sponsor in some way in the past we hope you will consider participating again. If this is your first time, we are looking forward to partnering with you.

Please complete and return the [sponsorship form](#) at your earliest convenience. Logo placements will appear on the IPA website homepage within days of receipt. Do not hesitate to contact me if you should have any questions. mkarey@illinoispsychology.org

Thank you for your consideration and support.

Sincerely,

Marsha Karey
Executive Director