# THE ILLINOIS PSYCHOLOGIST

## RATE CARD

**Effective - 1/1/2017**

**FEIN #36-6109267**

### DISPLAY ADVERTISING – for Illinos Psychologist Newsletter

<table>
<thead>
<tr>
<th>SIZE</th>
<th>SINGLE ISSUE</th>
<th>FULL YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page – 8 1/2&quot; X 11&quot;</td>
<td>$400</td>
<td>$300 per issue</td>
</tr>
<tr>
<td>Half Page – HORIZONTAL – 7 1/2&quot; X 5&quot;</td>
<td>$300</td>
<td>$225 per issue</td>
</tr>
<tr>
<td>Half Page - VERTICAL - 4&quot; X 10&quot;</td>
<td>$300</td>
<td>$225 per issue</td>
</tr>
<tr>
<td>Quarter Page – 4&quot; X 5&quot;</td>
<td>$200</td>
<td>$135 per issue</td>
</tr>
<tr>
<td>Eighth Page BUSINESS CARD</td>
<td>$125</td>
<td>$100 per issue</td>
</tr>
<tr>
<td>Inside Front/Back Cover</td>
<td>$425</td>
<td>$400 per issue</td>
</tr>
<tr>
<td>Two-Page Spread – 17&quot; X 11&quot;</td>
<td>$700</td>
<td>$525 per issue</td>
</tr>
</tbody>
</table>

All rates camera ready copy. Add 15% for any keyline and artwork.

### CLASSIFIED ADVERTISING

Positions Available - Space Available -- Miscellaneous

$6.50 PER LINE (Minimum 3 lines or $19.50)

Type advertisement on your letterhead as it should appear. List contact for billing, and correct billing address.

MAIL, FAX (312) 372-6787 or EMAIL mkarey@illinoispsychology.org

### WEB PAGE ADVERTISING

$30 per month for all ads except Positions Available – post positions on the IPA website job board within the classified advertising area.

www.illinoispsychology.org

All advertisements are accepted subject to editorial approval. The I.P.A. reserves the right to decline ads to fit the newsletter's format.

The Illinois Psychologist is a quarterly publication.

Circulation: Approximately 1,400

### PUBLICATION DATES

- APRIL, 2017
- JULY, 2017
- OCTOBER, 2017
- JANUARY, 2018

### ORDER DEADLINE DATES

- MARCH 3, 2017
- JUNE 2, 2017
- SEPTEMBER 1, 2017
- DECEMBER 1, 2017

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