THE ILLINOIS PSYCHOLOGIST RATE CARD

Effective - 1/1/2023

DISPLAY ADVERTISING - for Illinois Psychologist Newsletter

SIZE	SINGLE ISSUE	FULL YEAR
Full Page – 8 1/2" X 11"	\$435	\$330 per issue
Half Page – HORIZONTAL – 7 1/2" X 5"	\$350	\$275 per issue
Half Page - VERTICAL - 4" X 10"	\$350	\$275 per issue
Quarter Page – 4" X 5"	\$225	\$175 per issue
Eigth Page BUSINESS CARD	\$125	\$100 per issue
Inside Front/Back Cover	\$450	\$400 per issue
Two-Page Spread – 17" X 11"	\$700	\$525 per issue

ALL RATES CAMERA READY COPY ADD 15% FOR ANY KEYLINE AND ARTWORK

CLASSIFIED ADVERTISING

POSITIONS AVAILABLE - SPACE AVAILABLE -- MISCELLANEOUS \$6.50 PER LINE (Minimum 3 lines or \$19.50)

TYPE ADVERTISEMENT ON YOUR LETTERHEAD AS IT SHOULD APPEAR. LIST CONTACT FOR BILLING, AND CORRECT BILLING ADDRESS. MAIL, FAX (312) 372-6787 or EMAIL mkarey@illinoispsychology.org

WEB PAGE CLASSIFIED ADVERTISING

\$30 PER MONTH FOR ALL ADS EXCEPT POSITIONS AVAILABLE – POST POSITIONS ON THE IPA WEBSITE JOB BOARD WITHIN THE CLASSIFIED ADVERTISING AREA. www.illinoispsychology.org

All Advertisements are accepted subject to editorial approval. The I.P.A. reserves the right to decline ads to fit the newsletter's format.

THE ILLINOIS PSYCHOLOGIST IS A QUARTERLY PUBLICATION CIRCULATION: SENT ELECTRONICALLY WITH <u>ACTIVE LINKS</u> TO APPROXIMATELY 1,100

PUBLICATION DATES

APRIL, 2023 JULY, 2023 OCTOBER, 2023 JANUARY, 2024 **ORDER DEADLINE DATES**

FEIN #36-6109267

MARCH 3, 2023 JUNE 7, 2023 SEPTEMBER 6, 2023 DECEMBER 6, 2023

CONTACT: Marsha Karey at ext. 201 <u>mkarey@illinoispsychology.org</u> Telephone: 312/372-7610 x 201, Fax: 312/372-6787

67 East Madison Street, Suite #1904 Chicago, IL 60603